

Affiliate Program

ZuluTrade



Who we are

- **ZuluTrade** is the World's Leading Social Forex Auto-Trading Platform
- Established in 2007 and is regulated in Europe and Japan.
- We aim to **Connect** users (Followers), Traders & Affiliates, through cutting-edge Proprietary technology and advanced performance tools



Things to know about ZuluTrade

- **Proprietary** platform based on our own advanced technology
- Unique understanding, insights and experience in **Forex Market**
- More than **40 brokers** serving **120 countries**
- 1.5 Million **USERS** and 10K registered **Traders**



Things to know about ZuluTrade Innovative Service

We facilitate Forex and Cryptocurrency trading making it available to
everyone

- Users interested in trading with no experience, select Traders, Strategies and they **copy (follow) them as they like**
- Traders **share** their **knowledge** and track record with Followers interested in their strategies
- The service **audits** and tracks Traders globally in **real-time** market conditions
- **Unique** auto-trading and risk management features available such **as** **ZuluRanking** and **ZuluGuard™**

Affiliate Program

How it Works

ZuluTrade



How It Works

- Join – It's free 😊
- Promote
 - Every Affiliate has his/her own unique ZuluTrade website.
The Affiliate **selects** an unique URL (e.g. <https://affiliatesite.zulustrade.com>) as a web page address, which is used to advertise and promote ZuluTrade.
 - ZuluTrade provides Affiliates with creatives, resources, guidelines, support, a variety of promotional banners and logos in up to 9 languages.
- Earn Commission
 - **Transparent revenue sharing** model **based on trading volume** of your referrals

Interested? Keep reading

Affiliate Program Specs

ZuluTrade



Our Affiliate Program Specs

- **Unique Attribution Model:** Session cookie wins, **otherwise first click wins**, think about it...
- **Cookie** life **30** days
- **Mobile** traffic accepted
- Revenue Sharing Model. **Transparent, Tiered commission** plan, based on Trading Volume.

High payment Broker Group

| | Commissions | New accounts | AND | Traded Volume of All accounts | |
|--------|------------------------|--------------|-----|-------------------------------|---|
| Tier 1 | 0.4 pip/lot (\$4/lot) | 1 or more | | 20 lot or more | |
| Tier 2 | 0.6 pip/lot (\$6/lot) | 6 or more | | 60 lot or more | High Payment Broker Group: AAAFx, Avatrade, FXDD, FXOpen. |
| Tier 3 | 1.0 pip/lot (\$10/lot) | 11 or more | | 80 lot or more | |

Evaluation period 3 months. Fixed, starting from 1/1 of each year. New account considered a live, funded and trading account.

Standard payment Broker Group

| | Commissions | New accounts | AND | Traded Volume of All accounts | |
|--------|-----------------------|--------------|-----|-------------------------------|--|
| Tier 1 | 0.4 pip/lot (\$4/lot) | 1 or more | | 0.01 lot or more | Standard Payment Broker Group: All other collaborating Brokers |

- Bi-monthly payments, Payment threshold 100\$.
- In-house Affiliate Program Manager and Affiliate Support Team

Affiliate Program

RS vs CPA

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Revenue Sharing (RS) vs CPA

Don't ask for CPA (aka, one time payment), when Revenue Sharing (aka, Commissions every day) **is available**

Let's look at this scenario: User makes a first time deposit (FTD), \$500

- With **CPA** you will probably get \$150 (30% of FTD) if the broker likes you and you meet all of its requirements. We have seen advertisements promising Affiliates \$600 CPA, \$800 CPA or even \$1000 CPA, you don't expect to get these with an FTD of \$500 right?
- With the **RS** model and a leverage of 1:500, the User is available to trade \$250,000. For Users who copy-trade a medium to low risk Trader, they will possibly trade an average from 17 lots to 40 lots or more, and that's only with the FTD. There is the possibility to add more funds in their accounts in the future, but with CPA you will not get compensated for that.

The results for an Affiliate choosing RS will be \$170 to \$400 or more, with the possibility to get even more in the future – the \$150 received from CPA is incomparable to this.

Revenue sharing (RS) definitely wins.



Revenue Sharing (RS) vs CPA

No need to continue with scenarios.

We will ask you a simple question:

Would an advertiser, broker or any company that wants to make profits, offered you a CPA instead of
Revenue Sharing, if it wasn't in their favor?

Think about that before accepting CPA.

ZuluTrade is offering a **transparent Revenue Sharing model based on trading volume** and not on net revenues like our competitors do. How they inform their Affiliates about their net revenues (not gross) is not really clear-cut, so how transparent is that?

Now let's discuss more about **Advantages** when you
join the ZuluTrade Affiliate Program!

Affiliate Program **Advantages**

ZuluTrade



More Advantages for **YOU**

Demo to Live, Confirmed and Funded accounts

- More than 10%, with an industry standard close to 2%. We will convert your traffic into revenues.

Account Lifetime

- Average is close to 365 days, this account lifetime ensures that you earn commissions every day. Thanks to ZuluGuard™, Automator and other unique tools, we have accounts with more than 2 years lifetime.

High Trading Volume

- ZuluTrade accepts Individual, Corporate and Institutional Accounts from 40+ Brokers covering 120+ countries. All of them trade a lot of Lots 😊



Advantages for **YOUR Referrals**

- Free coaching sessions from our Trading Experts
- Access to Customer Support in 11 languages
- ZuluGuard™ to protect their funds equity
- Top Traders to follow. A wide variety of available strategies, select what suits your needs
- Automator helps a new User to follow Traders, while applying their own rules
- Expert Advisors and trading Scripts are welcomed
- Forex, CFDs and Cryptocurrency trading currently available, with more to come
- Seamless UI and UX, ZuluTrade is also available for mobile devices

Affiliate Program

Affiliate Types

ZuluTrade



We accept:

Finance and Forex related Websites

Youtubers, Vlogs, etc.

Educational content sites

Social Media groups

Forums and Communities

Email & Newsletter affiliates*

Incentivized traffic* (Cashbacks, Coupon)

PPC**

*Only preauthorized traffic is allowed.

**Rules apply, check our [guide](#)

We DO NOT accept:

- Spammers
- PPC Affiliates that cannibalize our brand names
- Websites that promote violence, war, sexually explicit materials, discrimination, and/or illegal activities.
- Distributors of downloadable software
- Toolbars that force click
- Browser helper objects
- Cybersquatting and Typo squatting are prohibited
- Interstitials & Parasite ware
- Unsolicited emailers (UCE)

At ZuluTrade we apply fairness.

If you want to scam us, you will possibly get caught and not paid,
so stay away!



Affiliates' Welcome Bonus

**All new* Affiliates will enjoy an immediate placement on Tier 2, 0.6 pip/lot (\$6/lot) for
High payment Broker Group**

AND

Grace Period for 2 evaluation periods. In this period you can only increase your tier



You still have questions?

We are here: affiliates@zulutrade.com to answer your questions

*Grace period is for new Affiliates based on our Due Diligence policy. For Affiliates who open a new account while they already have an existing one, the Grace Period will not apply.

Affiliate Program
Join us!

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THANK YOU!

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